

Communications and Tech Team Report

What interesting times! While many have slowed down, my areas of ministry have ramped up to help meet the needs of our scattered church family. Although it has been a challenge on many levels, this work is a *joy*. Here are some details:

- **Live Streaming, Tech-side:** The closure of our church facility moved us to online worship via live streaming, which we've improved each week with the incredible help and expertise of Steve Buck with lots of help from Tyler with gear, setup, and running the service presentation slides.
 - Upgraded our licensing for both music and graphics for live streaming
 - Upgraded the presentation computer and the presentation software
 - Purchased a new video camera for higher quality and ready ability to live stream
 - Purchased a new computer to handle the video processing, switching, and recording
 - Purchased other equipment such as tripods, video switchers, monitors, etc. to properly equip the new video production side of the tech team.
 - Reworked the soundboard a little for the new setup
 - We received enough subscribers to our YouTube channel to have our own custom YouTube web address! <https://www.youtube.com/c/MemorialLutheranChurchKaty>
 - Added text messaging via our Breeze online system to our communication channels
 - Many updates to the website including more mobile friendly design elements.
- **Live Streaming, Ministry Effort:** We began this journey out of necessity, but we plan to continue even when we are all able to worship together again "normally." Goals:
 - Move the tech booth from temporary setup to a more "permanent" one.
 - Define tech team roles and then survey our current tech team for those roles as well as recruit new team members so that we can share in the fun and honor of serving.
- **Communications Schedule:** There are rhythms everywhere you go and work, and they can be cultivated to not only create margin in our lives but enable a smoother workflow. I created a weekly communications matrix for just this purpose, and this is a basic run-through:
 - **Mondays:** staff meetings, video edits, "Funday" posting on social
 - **Tuesdays & Saturdays:** my "weekend"
 - **Wednesdays:** finalize and schedule the weekly newsletter and other tasks
 - **Thursdays:** receive/edit videos for Sunday, begin work on worship slides
 - **Fridays:** finalize worship slides, setup, and schedule the online elements for Sunday's service (YouTube, website, texts messages, and social media)
 - **Sundays:** service(s) and then some closing details to be ready to go on Monday
- **Other Efforts:** I continue to help other ministry areas with media materials including posters, graphics, etc. as needed. In fact, I would love to include more *celebrations* in our communications, and I am still working through a process to improve this type of communication. I am also currently working on a complete website redesign, which will integrate with our various communications channels better.

I am honored and overjoyed to work alongside such a wonderful community of Christ. I look forward to what the future holds because it is God that holds it.